

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS **URBAN DESIGN PANEL**

Contact Planning & Development: (864) 467-4476

Office Use Only:	
Application#	Fees Paid
Date Received	Accepted By
Date Complete	App Deny Conditions

APPLICANT/OWNER INFORMATION

*Indicates Required Field

	APPLICANT	PROPERTY OWNER
*Name:	Truliant Federal Credit Union by Chad S. Frye	NPBN PARTN SC GEN PARTN
*Title:	Sr. VP: Facilities and Administrative Services	
*Address:	Truliant Federal Credit Union. 3200 Truliant Way, Winston Salem, NC 27103	P.O. Box 1508 Greenville,SC 29602
*Phone:	336.293.2611	
*Email:	chad.frye@truliantfcu.org	

PROPERTY INFORMATION

*STREET ADDRESS 110 W North Street	
*TAX MAP #(S) 0002000500601	
*SPECIAL DISTRICT C-4 Zoning/ CBD Overlay District	

DESCRIPTION OF REQUEST

To include scope of project and justification or response to specific guidelines and special conditions.

Truliant Federal Credit Union will be the future tenant and the owner of the building

All four exterior facades of the building are exposed brick walls which were painted in recent years.

The sloped metal standing seam canopies located at the front of the building on the first floor and on the west elevations are not the original canopies.

The building does not have an interior stairwell connection on all three floors. We assume the exterior stair and elevator tower were built to provide access to all floor levels. This stair/elevator tower is currently a completely open structure, and the entire stair and the doors are unprotected. The roof of the tower is built with a sloped standing seam pyramid structure

It is Truant's desire is to renovate the exterior of the building and the stairfelevator tower to provide a functional, safe and user friendly structure

Our goal is to visually enhance to exterior of the building. Our plan is to enhance the tower aesthetic and create the desired branding while maintaining the historic design of the building

The proposed renovation will include a new flat roof over the stair/elevator tower and additional glass curtain wall envelope on both sides of the elevator/stair landings

The existing concrete structure will be repainted with a light gray paint in the same family as the existing color, with complimenting darker gray paint below the canopy

Additionally, Truliant will improve the exterior appearance of the building by repainting the existing exterior brick walls in a similar color to the existing color. The actual paint colors are shown on the attached exterior images

Since the sloped pyramid roof will be removed from the stairs, Truliant is proposing to replace the existing sloped canopies on the first floor exterior facade with flat "urban style canopies". The new flat shape of the canopies visually links them with the new flat roof of the tower

Commensurate with Truliart Federal Credit Union corporate signage branding standards and subject to Greenville Code Standards 19-6.6.7.
Table 19-6.6.2 Building Signs, Table 19-6.6.3 Freestanding Signs, Downtown Design Guidelines PUB 11. SiGNAGE, Appendix "J" Sign Standards and Design Guidelines, an informal DRB review with a subsequent courtesy staff review to confirm code compliance, Truliant is pleased to submit the itemized collaborative signage plan below with staff endorsement.

Item A- Monument Sign
The existing 27 316 x 55" internally illuminated monument will be re-faced with push-through translucent graphics for the Truliant Federal Credit Union letters and Sunburst with a blue opaque background. Sign pedestal base to be re-painted Truliant Gray to compliment building color scheme and sign capped with decorative a white dimensional aluminum cap. Signage is to remain at current location and orientation.

Item A.1- Monument Sign wil Incentive Features.
The existing 27.3/16 x 60⁶ internally illuminated monument sign will be retro-fitted and re-purposed to a 4 'x 9' (36SF) monument sign utilizing the existing sub-structure at an overall height of 8'.
Routed text with 'X' dimensional push- through translucent graphics for the Trulaint Federal Credit Union letters and Sunburst with a blue opaque textured surface. Existing sign pedestal base to be re-purposed and enlarged to 38' x 97' x 20' deep masonryl brick pedestal base to match and compliment the architectural building features and color scheme. Sign to be capped with a 20' deep decorative white dimensional aluminum cap to match brick pedestal symmetry. Signage is to remain at current location, orientated perpendicular to W. North Street.

Item B- Blade Sign-South/Frort Elevation
New 10x 2 (20SF) internally illuminated vertical blade sign with reverse channel halo letters "TRULIANT". Signage mounted above awning for pedestrian viewing from Main Street and W North Street approaches. Signage support plates to be mounted to brick facade with brick penetrations through hosting to matching steel plates behind wall.

Item C 2-Tower Wall Sign-North/Rear Elevation
New internally illuminated face-lit channel letters 19" TRULIANT/ 7 1/2" Federal Credit Union/6" SUNBURST with a collective square footage signage surface area of 61.3 SF

Item C.3-Tower Wall Sign-South/Front Elevation
New internally illuminated face-lit channel letters 19" TRULIANT/7 1/2" Federal Credit Union/62" SUNBURST with a collective square footage signage surface area of 61.3 SF

Item C.4-(2)Tenant Signage-South/Front Elevation (2) New sets of pin mounted dimensional letters to be mounted above glass windows not to exceed 20SF per tenant sign Exact copy to be determined.

INSTRUCTIONS

- 1. Preliminary meeting with staff is required prior to application submittal.
- 2. All applications and fees (made payable to the City of Greenville) for Certificate of Appropriateness must be received by the Planning & Development office no later than 2:00 p.m. on the date reflected on the attached schedule.

A.	URBAN DESIGN PANEL	Site plan review	\$300.00
		Architectural review	\$300.00
B.	SIGNS		\$150.00
C.	. APPLICATION FOR STAFF REVIEW		
	Major (all site development activity, roof gardens, decks \$100.00 or accessory structures; or any project that requires consultation with a member of the DRB).		
	deletions or replacement of	ement of windows/doors; additions, awnings; re-roofing; and projects that erations, increase/decrease in window/door ural features).	\$ 50.00

D. INFORMAL REVIEW

E. MODIFICATION TO AN APPROVED PROJECT

Major (requires review by DRB)

½ original fee

Minor (requires review by staff)

\$ 50.00

- F. REVISIONS (multiple required revisions may be subject to additional fees).
- The staff will review the application for "sufficiency" pursuant to Section 19-2.2.6, Determination of Sufficiency and will
 contact the applicant to correct any deficiencies, which must be corrected prior to placing the application on the
 Design Review Board agenda.
- 4. If the application requires review by the Urban Design Panel, public hearing signs must be posted on the subject property at least 15 days (but not more than 18 days) prior to the scheduled hearing date.
- 5. You must attach one (1) complete set of scaled drawings of the property at an appropriate scale such as 1"=20' or ¼" = 1', etc. Although construction drawings are not required, applicants for final approval should be able to provide construction drawings at the Design Review Board's (DRB) request. The Board may request additional information at any time to fully understand the proposal. Items submitted to the Board become the property of the City and will not be returned.

SITE PLAN REVIEW

- Site Plan Drawings (indicating footprint of existing buildings, proposed building, proposed exterior elements, demolition of existing site features, floor plan, proposed exterior equipment, etc.).
- Massing Studies and Images (images shall be high resolution and should depict adjacent building, proposed building massing from various viewpoints, initial architectural details, photos of surroundings to review context, etc.).
- Model (physical or digital model that includes the surrounding context with massing only, no texture or articulation is required). The contextual model for the DRB boundary can be downloaded here:
 https://greenvillesc.sharefile.com/d-s4197849a61943358, and is provided as a .skp file.
 Data is updated monthly.

ARCHITECTURAL REVIEW

- Elevation Drawings of all Exterior Sides (indicate proposed materials, existing grade and proposed grade, proposed mechanical equipment, outdoor lighting fixtures, landscape drawings, design and location of signage, removal of existing building elements, addition to existing building, a streetscape elevation of building adjacent to and across the street from the site, including the proposed building).
- Sections (include vertical dimensions in feet, building sections where significant changes occur in building volume, wall section for review of material relationships).
- Detail Drawings (include material and methods of each type of construction affecting the exterior appearance
 of the structure, samples, brochures and photographs of all exterior finishes, windows, fixtures, lighting and
 signage).
- Renderings (include perspective drawings, including views from pedestrian and public realm).
- Model (physical or digital model that includes the surrounding context and should include accurate scale, architectural detail to the extent that if describes the design intent, proposed textures and proposed signage).

For more detail on these submittal requirements, please refer to the **Greenville Downtown Design Guidelines**, adopted May 2017.

Please verify that all required information is reflected on the plan(s). Please submit one (1) paper copy and one (1) electronic version of the plan(s).

6. Please read carefully:

The applicant and property owner affirm that all information submitted with this application, including any/all supplemental information, is true and correct to the best of their knowledge and they have provided full disclosure of the relevant facts.

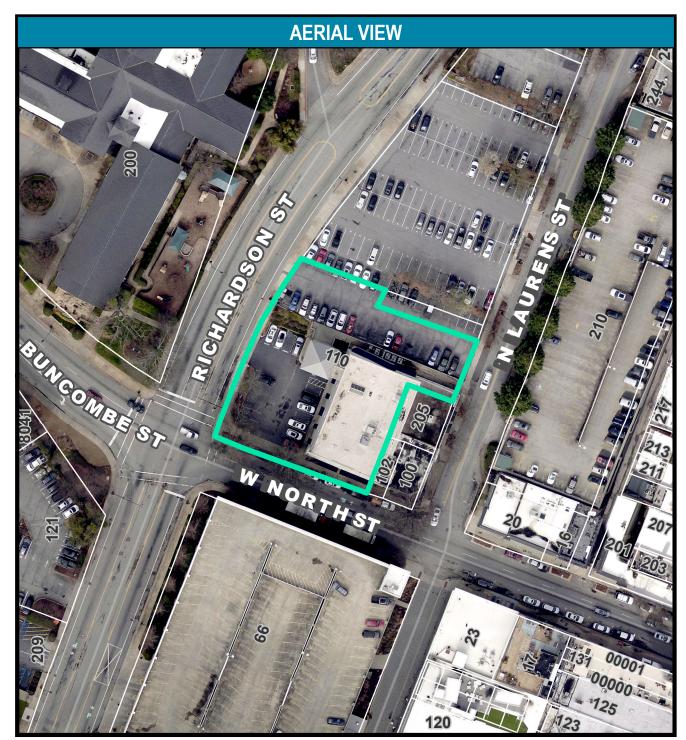
In addition, the applicant affirms that the applicant or someone acting on the applicant's behalf has made a reasonable effort to determine whether a deed or other document places one or more restrictions on the property that preclude or impede the intended use and has found no record of such a restriction.

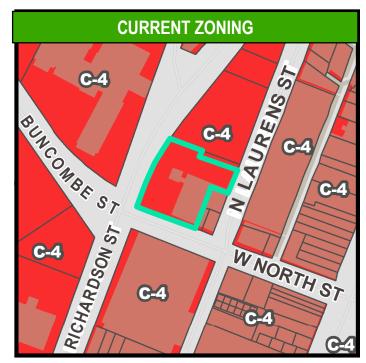
If the Planning & Development office, by separate inquiry, determines that such a restriction exists, it shall notify the applicant. If the applicant does not withdraw or modify the application in a timely manner or act to have the restriction terminated or waived, the Planning & Development office will indicate in its report to the Design Review Board that granting the requested change would not likely result in the benefit the applicant seeks.

7. To that end, the applicant hereby affirms that the tract or parcel of land subject of the attached application is ____ or is not ____ restricted by any recorded covenant that is contrary to, conflicts with or prohibits the requested activity.

*Signatures	
Applicant	/had P Ju
Date	February 1, 2021
Property Owner/Authorized Agent	/hard Duy
Date	February 1, 2021
Public Hearing Information	
Public Hearing Signs	

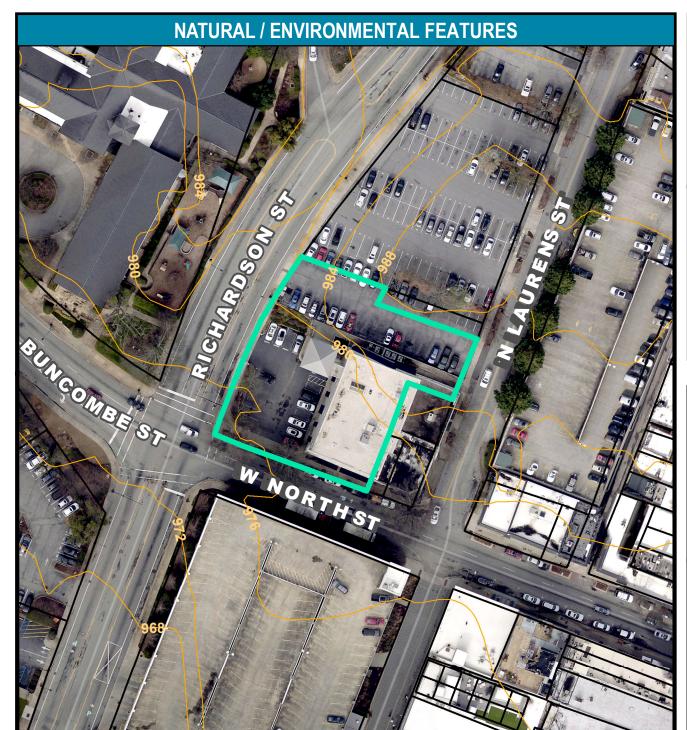
CA 21-93 • 110 W. NORTH STREET







CA 21-93 • 110 W. NORTH STREET







Statewide Survey of Historic Resources

State Historic Preservation Office

South Carolina Department of Archives and History

8301 Parklane Rd.

Columbia, SC 29223-4905 (803) 896-6100 Control Number: U / 45

10573 Quad No Status County No Site No

Tax Map No.:

Reconnaissance Survey Form

Identification

Historic Name:

Auto Showroom

Common Name:

Prudential Securities

Address/Location: 110 W North St

City:

Greenville

County:

Greenville

Vicinity of:

Quadrangle Name: Greenville

Ownership:

Private

Category:

building

Historical Use

Commercial

Date:

ca. 1920

Current Use: SHPO NR DOE: Commercial

Not Eligible

Other Designation

Notes:

2-story, brick, flat-roof, commercial building; stepped parapet; concrete coping, lintels and sills;

replacement windows; altered storefront

Photographs

Roll No.: Neg. No.: View of: 59 24

oblique

59

25

façade



Program Management

Recorded by:

JM, Edwards-

Date Recorded: 11/14/2002













Architect:

arch**STUDIO7**, PLLC

301 N. MAIN STREET, SUITE 1201 Winston-Salem, NC 27101

www.archstudio7.com Copyright Reserved

Tel. 336.793.9600

The Contractor shall verify and be responsible for all dimensions. DO NOT scale the drawing — any errors or omissions shall be reported to archSTUDIO7,PLLC without delay. The Copyrights to all designs and drawings are the property of archSTUDIO7,PLLC Reproduction or use for any purpose other than that authorized by archSTUDIO7,PLLC is forbidden.

Consultants:

Mechanical, Electrical & Plumbing :

<u>Permit - Seal :</u>













3200 Truliant Way Winston-Salem, NC 27103

Truliant 110 W. North Street Greenville SC, 29601

SOUTH **EXTERIOR ELEVATION**

Date: 02/01/2021 A-001





4 EXISTING ELEVATION

N.T.S.







EXISTING ELEVATION

N.T.S.

PROPOSED ELEVATION

N.T.S.



Architect:

arch**STUDIO7**, PLLC

301 N. MAIN STREET, SUITE 1201 Winston-Salem, NC 27101 Tel. 336.793.9600

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Consultants:

Mechanical, Electrical & Plumbing:

<u>Permit - Seal :</u>

3200 Truliant Way Winston—Salem, NC 27103

Truliant 110 W. North Street Greenville SC, 29601

WEST EXTERIOR ELEVATION

Date: 02/01/2021



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Mechanical, Electrical & Plumbing:

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Issued / Revisions:

3200 Truliant Way Winston-Salem, NC 27103

Project : Truliant

110 W. North Street Greenville SC, 29601

PROPOSED ELEVATION

N.T.S.

NORTH EXTERIOR ELEVATIONS

Date: 02/01/2021 Project No.:







Consultants:

Mechanical, Electrical & Plumbing :

<u>Permit - Seal :</u>

FOR DRB REVIEW
Issued / Revisions:

Date

Client :

TRULIANT

Federal Credit Unio
3200 Truliant Way

3200 Truliant Way Winston-Salem, NC 27103

Project :

1 PROPOSED ELEVATION

N.T.S.

Truliant 110 W. North Street

Greenville SC, 29601

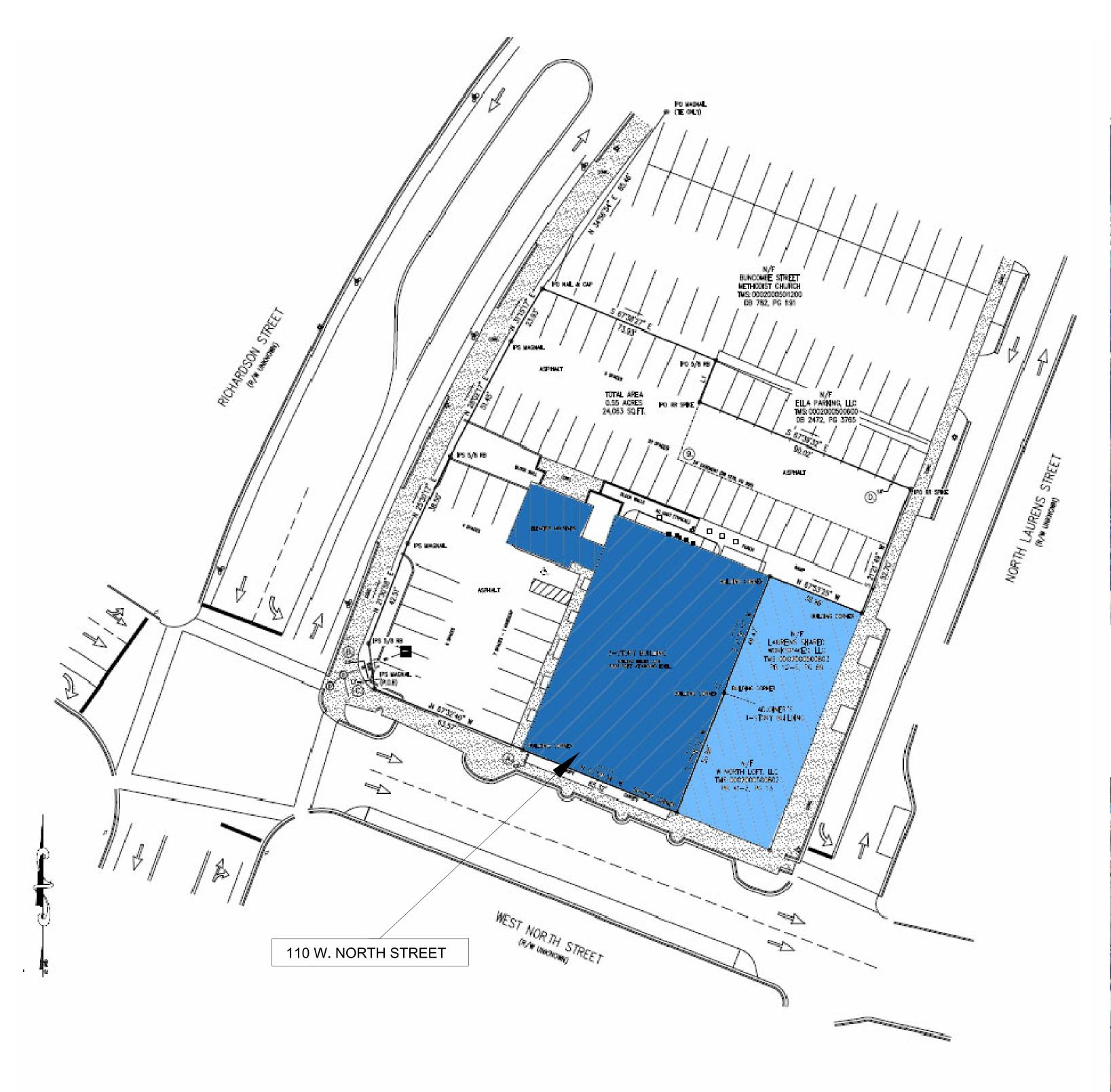
EAST EXTERIOR ELEVATIONS

Date: 02/01/2021

Project No. : Dra









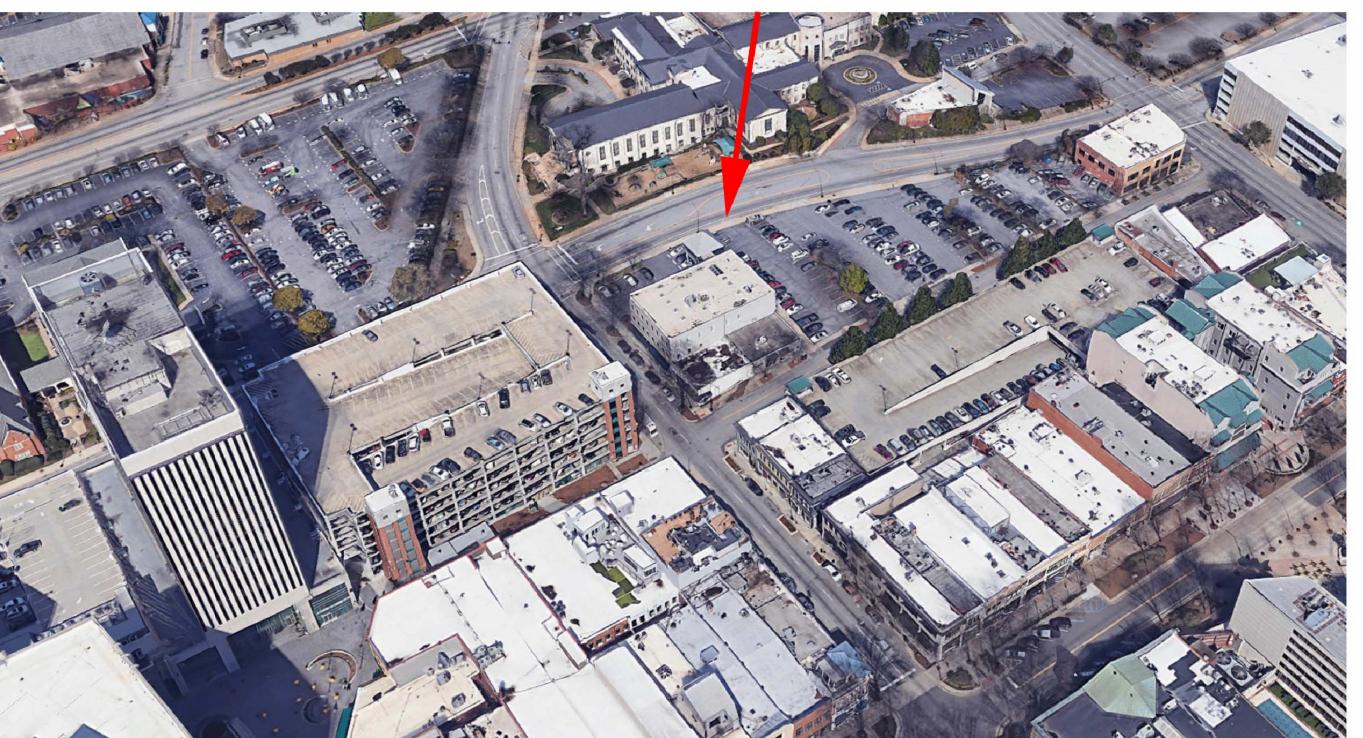




EXISTING AERIAL VIEW







EXISTING AERIAL VIEW



archSTUDIO 7

Architecture - Interior Design - Master Planning

1/4/2021

Architect:

arch**STUDIO7**, PLLC

301 N. MAIN STREET, SUITE 1201 Winston-Salem, NC 27101

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Tel. 336.793.9600

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Consultants:

Mechanical, Electrical & Plumbing:

<u>Permit - Seal :</u>

Issued / Revisions:

TRULIANT 3200 Truliant Way Winston-Salem, NC 27103

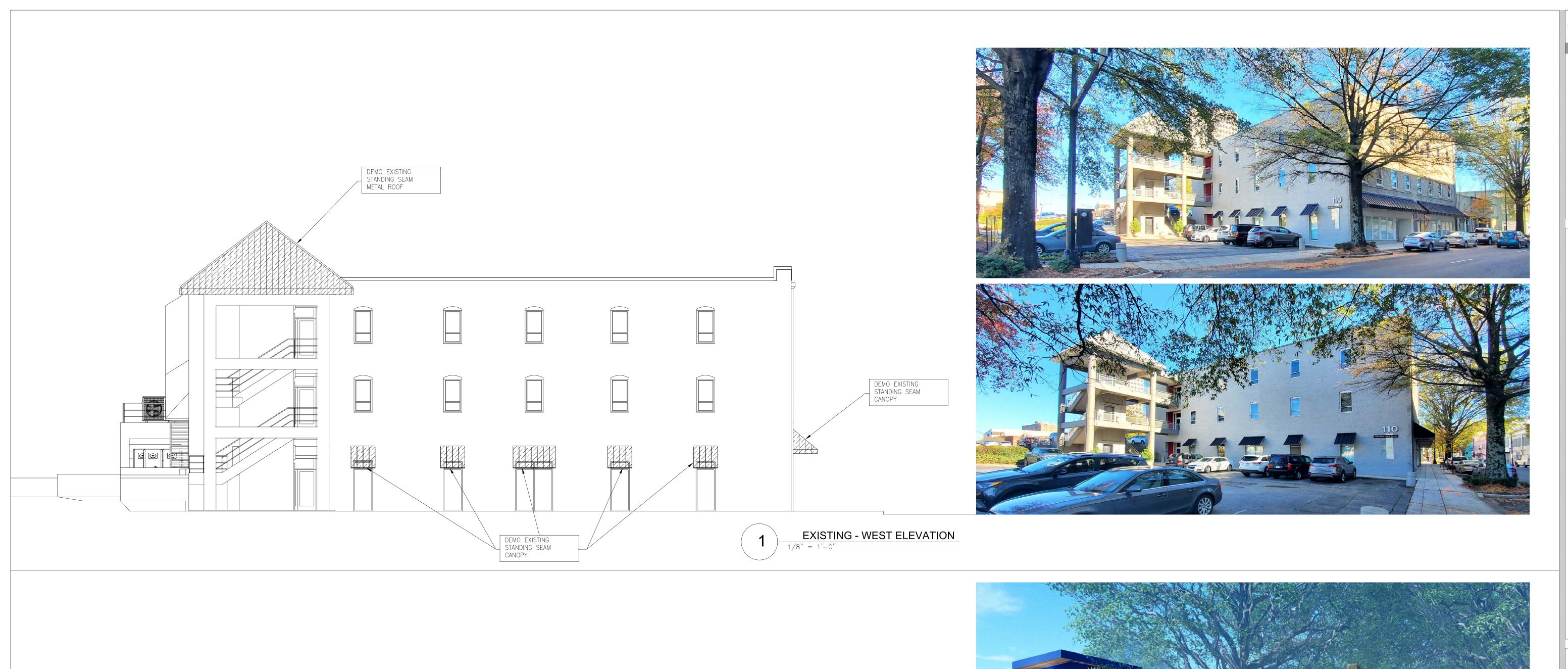
Project :

Truliant 110 W. North Street Greenville SC, 29601

SITE PLAN, **AERIAL VIEWS**

Date: 02/01/2021 Project No.:





REPLACE EXISTING ROOF AND PROVIDE NEW WALL COPING

PAINT EXISTING BRICK WALLS

NEW METAL CANOPY

PAINT EXISTING BRICK WALLS

PROPOSED - WEST ELEVATION

NEW FLAT ROOF

NEW ARCHITECTURAL METAL CLADDING SYSTEM

NEW CURTAIN WALL GLAZING SYSTEM

PAINT EXISTING CONCRETE STAIRS, COLUMNS &BEAMS

PAINT EXISTING ELEVATOR WALLS

REPAIR EXISTING WINDOWS AS REQUIRED

NEW METAL CANOPY





<u>Architect:</u>

arch**STUDIO7**, PLLC 301 N. MAIN STREET, SUITE 1201 Winston-Salem, NC 27101

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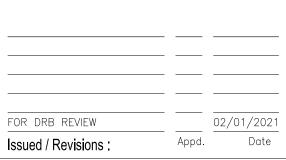
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Consultants:

Mechanical, Electrical & Plumbing:

<u>Permit - Seal :</u>





3200 Truliant Way Winston—Salem, NC 27103

Project :

Truliant 110 W. North Street

Greenville SC, 29601

WEST **EXTERIOR ELEVATION**

Date: 02/01/2021	
Project No. :	Drawn by :
	Sheet :
	A-202



PROPOSED - NORTH ELEVATION



301 N. MAIN STREET, SUITE 1201
Winston-Salem, NC 27101
Tel. 336.793.9600
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Consultants:

Mechanical, Electrical & Plumbing:

Permit - Seal :

Client:

TRULIANT

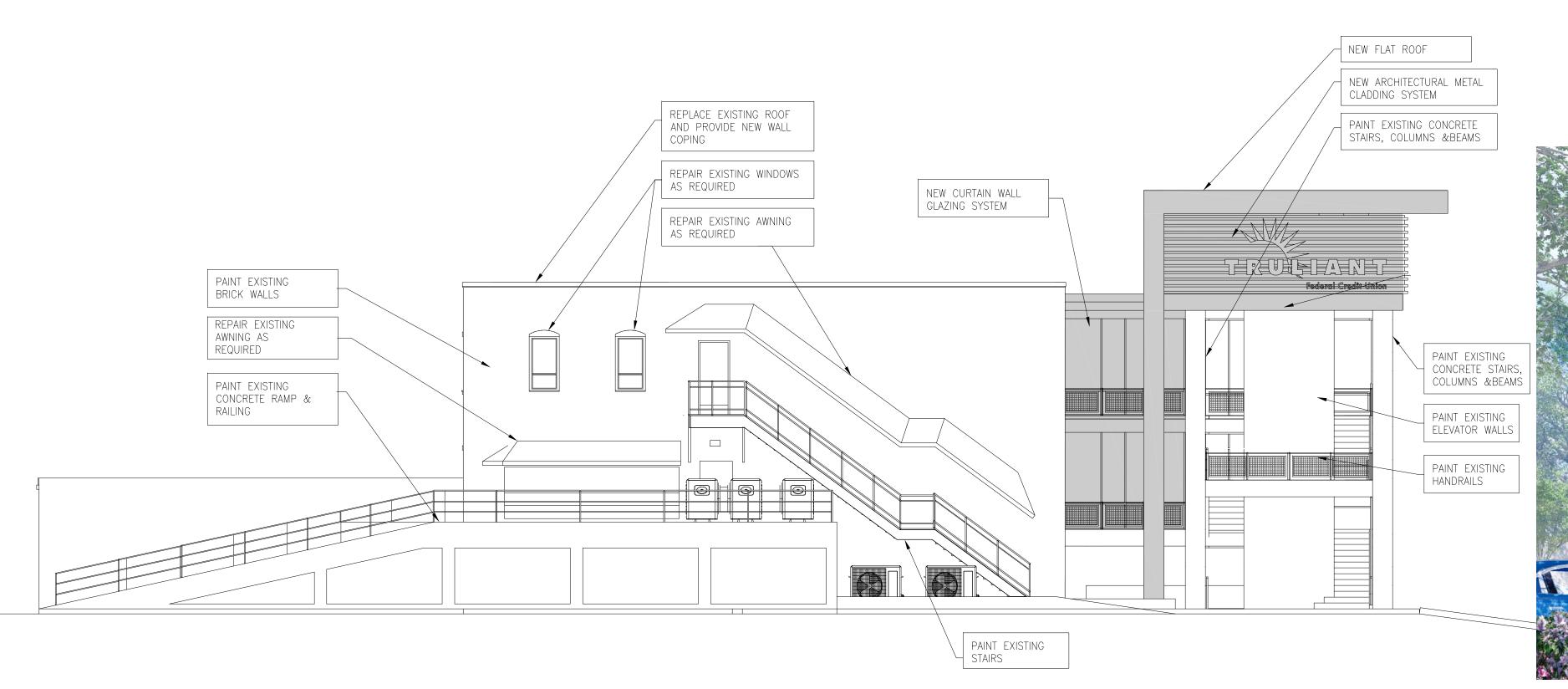
Federal Credit Union
3200 Truliant Way
Winston-Salem, NC 27103

Project:

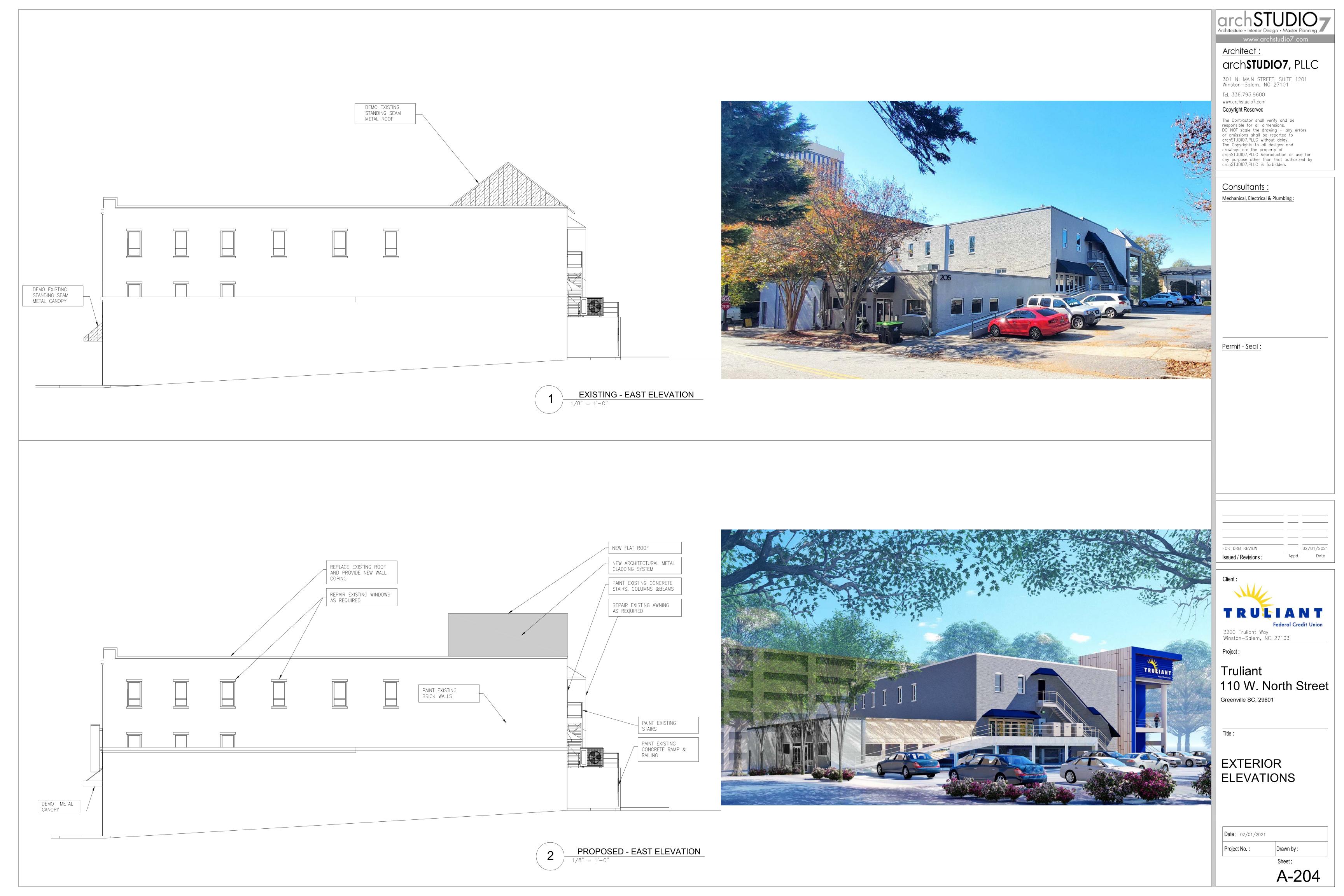
Truliant
110 W. North Street
Greenville SC, 29601

EXTERIOR ELEVATIONS

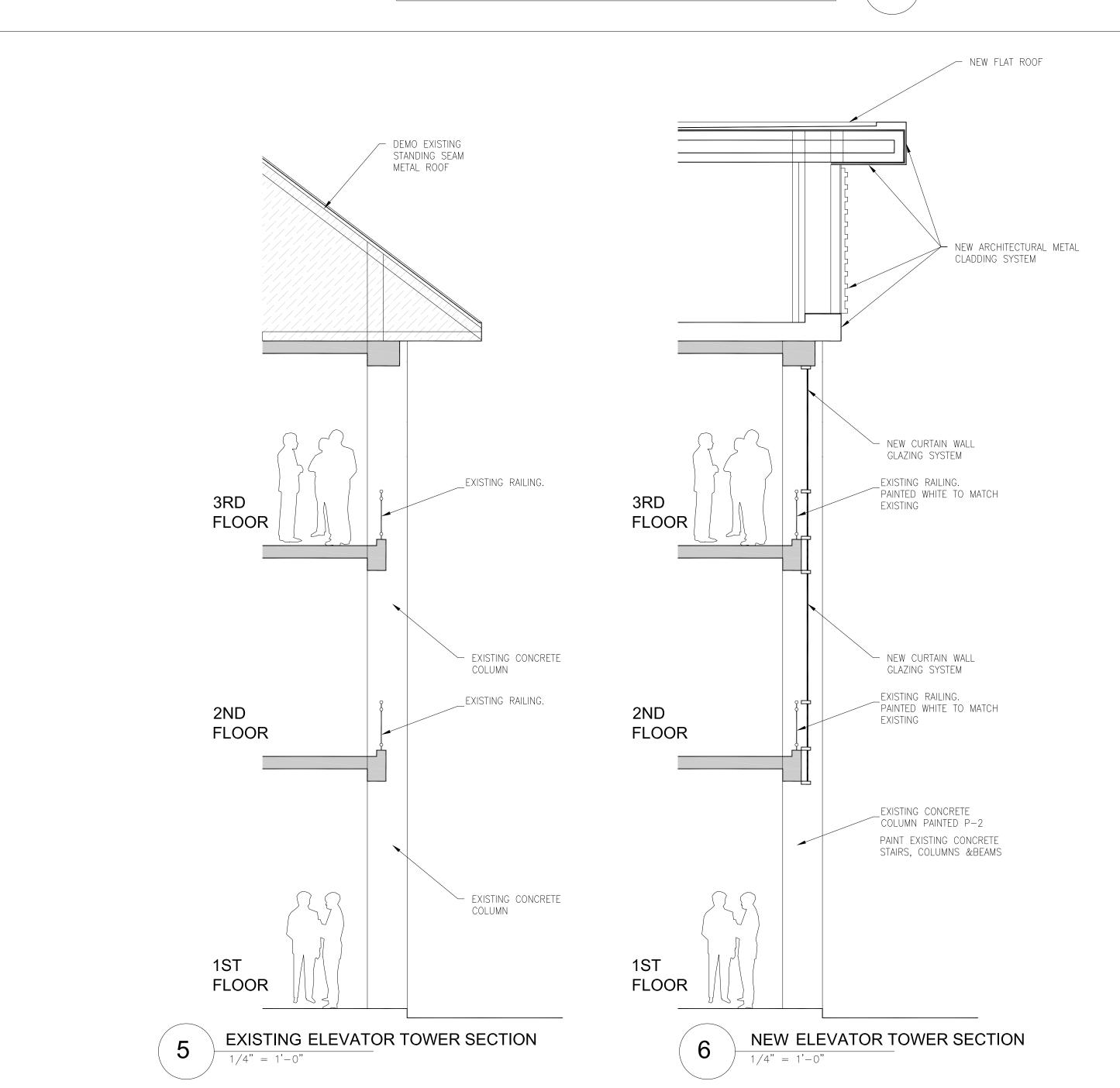
Date: 02/01/2021Project No.: Drawn by: Sheet: A-203

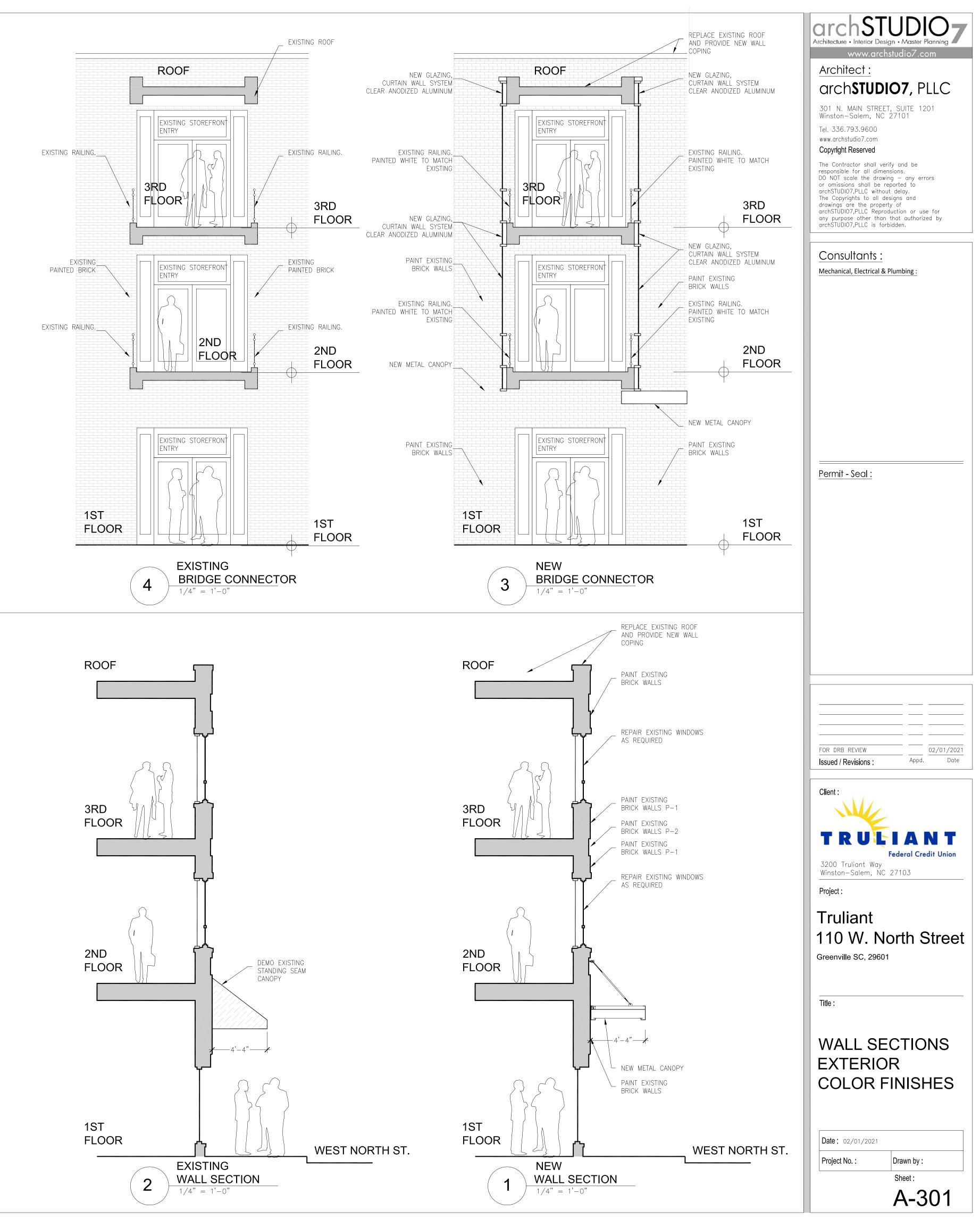


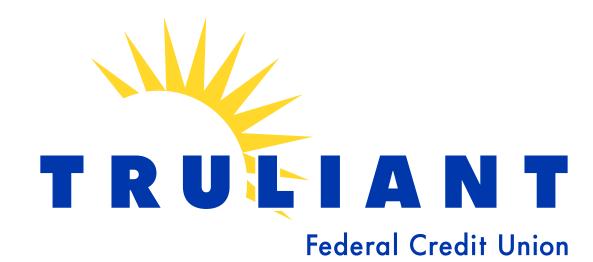












I I O WEST NORTH STREET GREENVILLE, SC

presented by



P. O. Box 4205 Burlington, North Carolina 27215 Phone: 336.584.1375 www.atlanticsignmedia.com



P.O. BOX 4205
BURLINGTON, NORTH CAROLINA
27215
PHONE: (336) 584-1375
FAX: (336) 584-3848

DRAWING#: TRULIANT - GREENVILLE, SC DATE: 01/27/21 01/29/21 JOB: ID SIGN - EXTERIOR LOCATION: 110 WEST NORTH STREET CONTACT: DRAWN BY: D. MITCHELL JOB FOLDER: 2020 - T

COLOR SPECIFICATIONS:

joe@atlanticsignmedia.com

PANTONE 286 B

SALES PERSON: J. RICKMAN

PANTONE 115 YELLOW

TANTONE 113 TEEL

PANTONE WHITE

PANTONE TBD

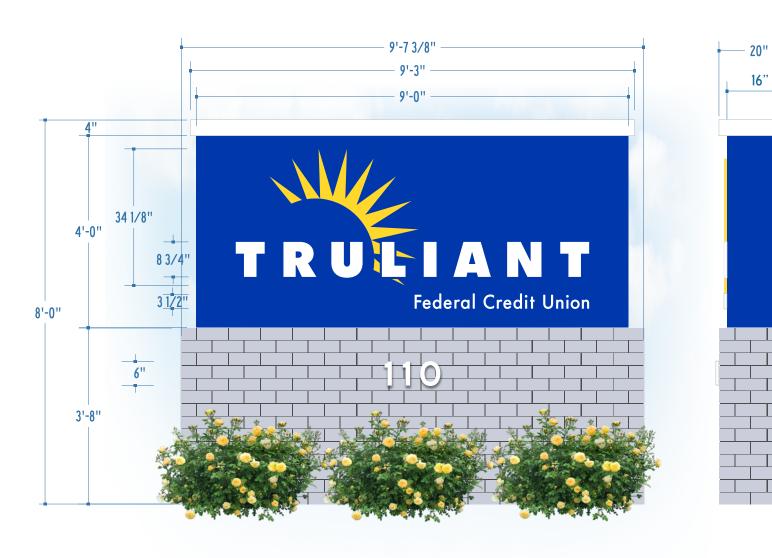
PANTONE TBD

SCALE:1/2"=1'-0"

APPROVED:



Duplication of this drawing is prohibited without prior consent of Atlantic Sign Media, Inc. Thank you for respecting our investment in your project.





GENERAL SPECIFICATIONS:

TRULIANT - 3/4" PUSH THRU LETTERS 3630-20 WHITE VINYL FACE WHITE LED

FEDERAL CREDIT UNION - 3/4" PUSH THRU LETTERS, 3630-20 WHITE VINYL FACE,

SUN - 3/4" PUSH THRU LETTERS BACKED / YELLOW LED 3630-015 YELLOW VINYL

ALUMINUM BACKGROUND PAINTED TO MATCH PANTONE 286 C BLUE BRICKS PAINTED TO MATCH BRICK BUILDING





P.O. BOX 4205 BURLINGTON, NORTH CAROLINA 27215 PHONE: (336) 584-1375

FAX: (336) 584-3848

DRAWING#: TRULIANT - GREENVILLE, SC DATE: 12/10/2020 revision 01/21/21 JOB: ID SIGN - EXTERIOR LOCATION: 110 WEST NORTHSTREET CONTACT:

DRAWN BY: D. MITCHELL JOB FOLDER: 2020 - T SALES PERSON: J. RICKMAN

joe@atlanticsignmedia.com

COLOR SPECIFICATIONS:

PANTONE 115 YELLOW

PANTONE WHITE

PANTONE TBD

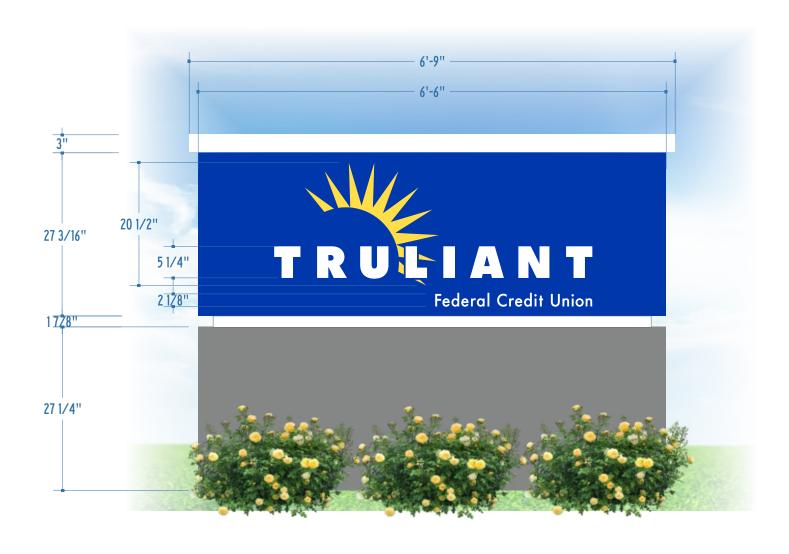
PANTONE TBD

SCALE:3/4"=1'-0"

APPROVED:

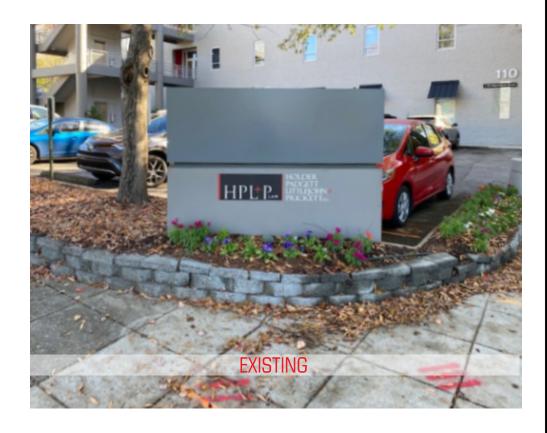


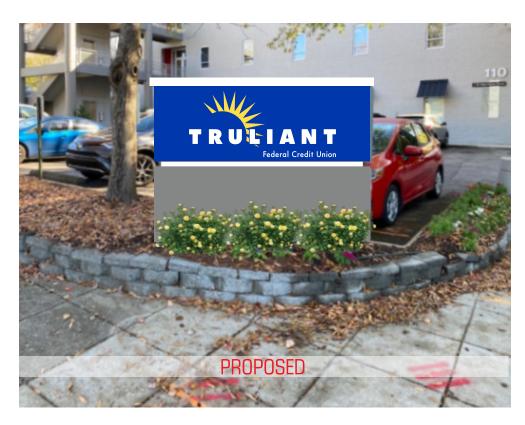
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RETRO-FIT EXISTING SIGN CABINET WITH NEW ALUMINUM FACES WITH PUSH THRU.





ITEM A - Monument Sign



P.O. BOX 4205 BURLINGTON, NORTH CAROLINA 27215

PHONE: (336) 584-1375 FAX: (336) 584-3848

DRAWING#: TRULIANT - GREENVILLE, SC DATE: 12/10/2020 revision 01/04/2021 01/14/21 01/19/21 01/21/21 JOB: ID SIGN - EXTERIOR LOCATION: 110 WEST NORTHSTREET CONTACT: DRAWN BY: D. MITCHELL JOB FOLDER: 2021 - T SALES PERSON: J. RICKMAN

joe@atlanticsignmedia.com

PANTONE 286 BLUE

PANTONE 115 YELLOW

PANTONE WHITE

PANTONE TBD

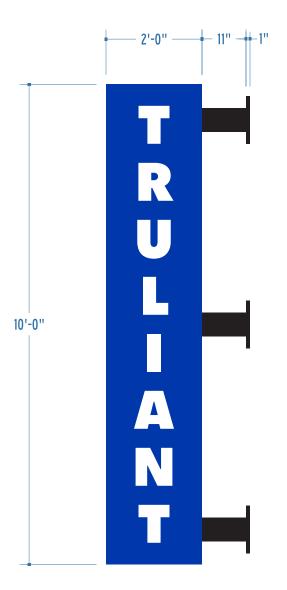
PANTONE TBD

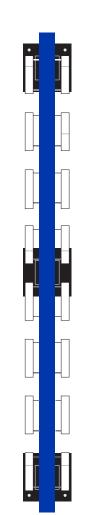
SCALE:1/2"=1'-0"

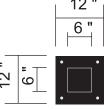
APPROVED:

Underwriters Laboratories Inc.® ELECTRIC SIGN

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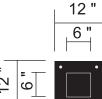


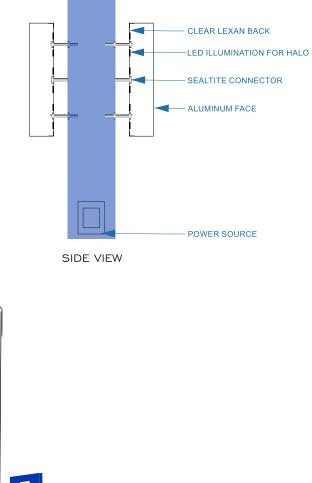




GENERAL SPECIFICATIONS:

TRULIANT - INDIVIDUAL OPAQUE CHANNEL LETTERS, EACH BACK-LIT WITH LED FOR WHITE HALO ILLUMINATION POWERS SOURCE WILL BE HOUSED INSIDE BLADE SIGN. OPAQUE ALUMINUM SIGN CABINET MOUNTED TO WALL BRACKET PAINTED MATTE BLACK





DETAIL VIEW

FRONT VIEW

ALUMINUM RETURN -LED ILLUMINATION

-ALUMINUM FACE

CLEAR LEXAN BACK

- SEALTITE CONNECTOR



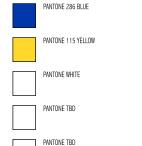
ITEM B - Blade Sign - 20 sqft.



P.O. BOX 4205
BURLINGTON, NORTH CAROLINA
27215
PHONE: (336) 584-1375
FAX: (336) 584-3848

DRAWING#: TRULIANT - GREENVILLE, SC
DATE: 12/10/2020 revision 01/04/2021
01/14/2021 01/19/21 01/21/21
JOB: ID SIGN - EXTERIOR
LOCATION: 110 WEST NORTHSTREET
CONTACT:
DRAWN BY: D. MITCHELL
JOB FOLDER: 2020 - T
SALES PERSON: J. RICKMAN
joe@atlanticsignmedia.com

COLOR SPECIFICATIONS:

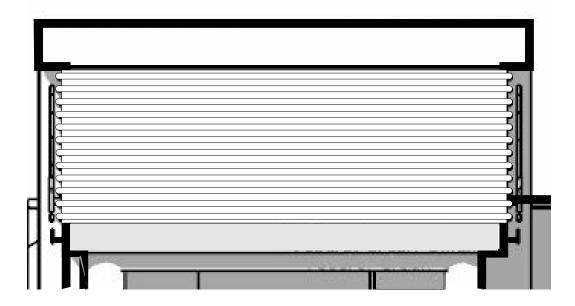


SCALE:3/16"=1'-0"

APPROVED:_____DATE:____



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1,200 SF TOWER 4,800 WEST ELEVATION - TOWER INCLUDED

ITEM C.1 - WEST ELEVATION



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PHONE: (336) 584-1375 FAX: (336) 584-3848

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COLOR SPECIFICATIONS:

PANTONE 286 BLUE PANTONE 115 YELLOW

PANTONE WHITE

PANTONE TBD

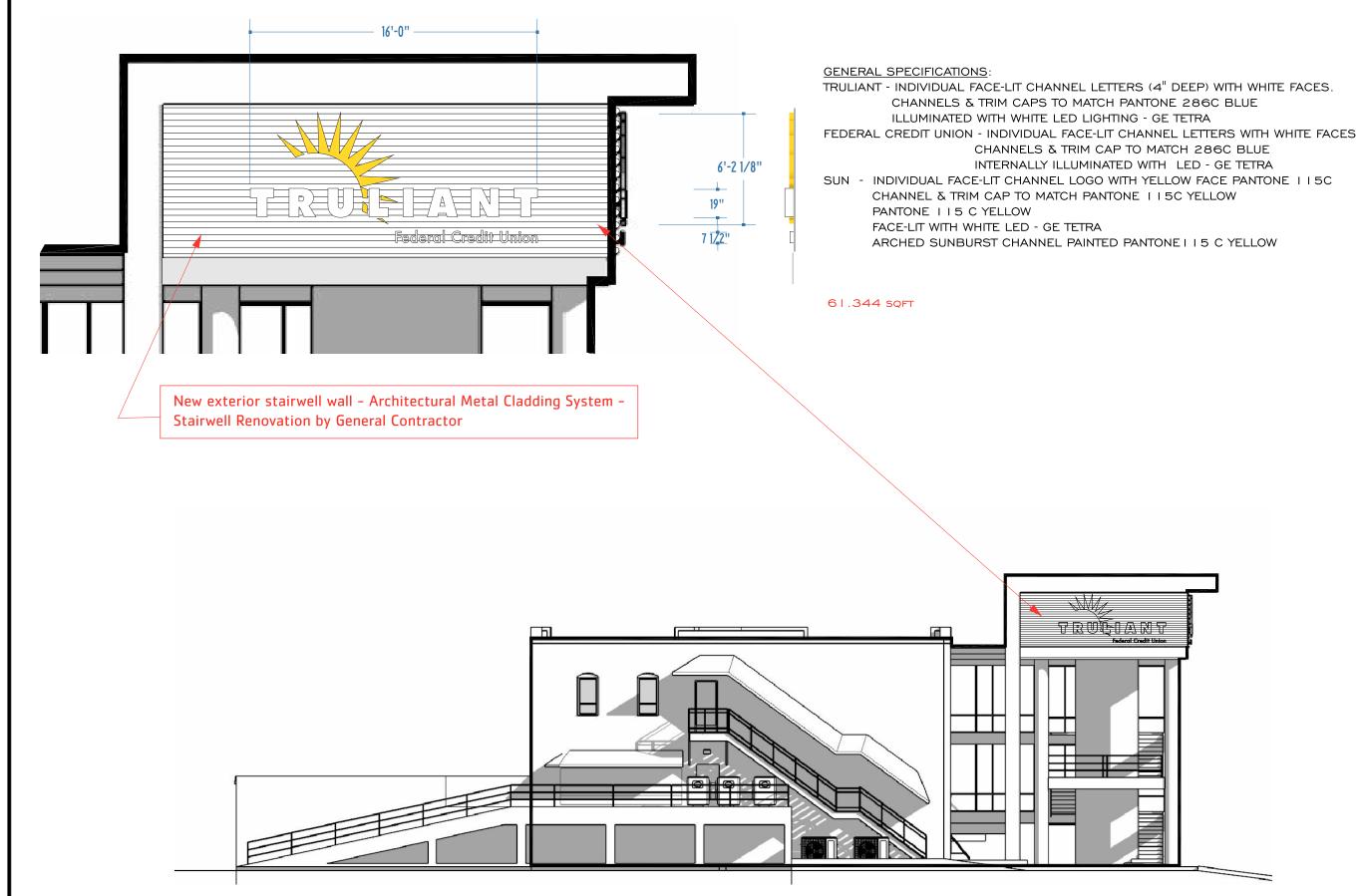
PANTONE TBD

SCALE:3/16"=1'-0"

APPROVED:



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3,900 NORTH ELEVATION - TOWER INCLUDED

ITEM C.2 - NORTH ELEVATION



P.O. BOX 4205 BURLINGTON, NORTH CAROLINA 27215

PHONE: (336) 584-1375 FAX: (336) 584-3848

DRAWING#: TRULIANT - GREENVILLE, SC DATE: 12/10/2020 revision 01/04/2021 01/14/2021 01/19/21 01/21/21 JOB: ID SIGN - EXTERIOR LOCATION: 110 WEST NORTHSTREET CONTACT: DRAWN BY: D. MITCHELL JOB FOLDER: 2020 - T SALES PERSON: J. RICKMAN joe@atlanticsignmedia.com

COLOR SPECIFICATIONS:

PANTONE 286 BLUE PANTONE 115 YELLOW

PANTONE WHITE

PANTONE TBD

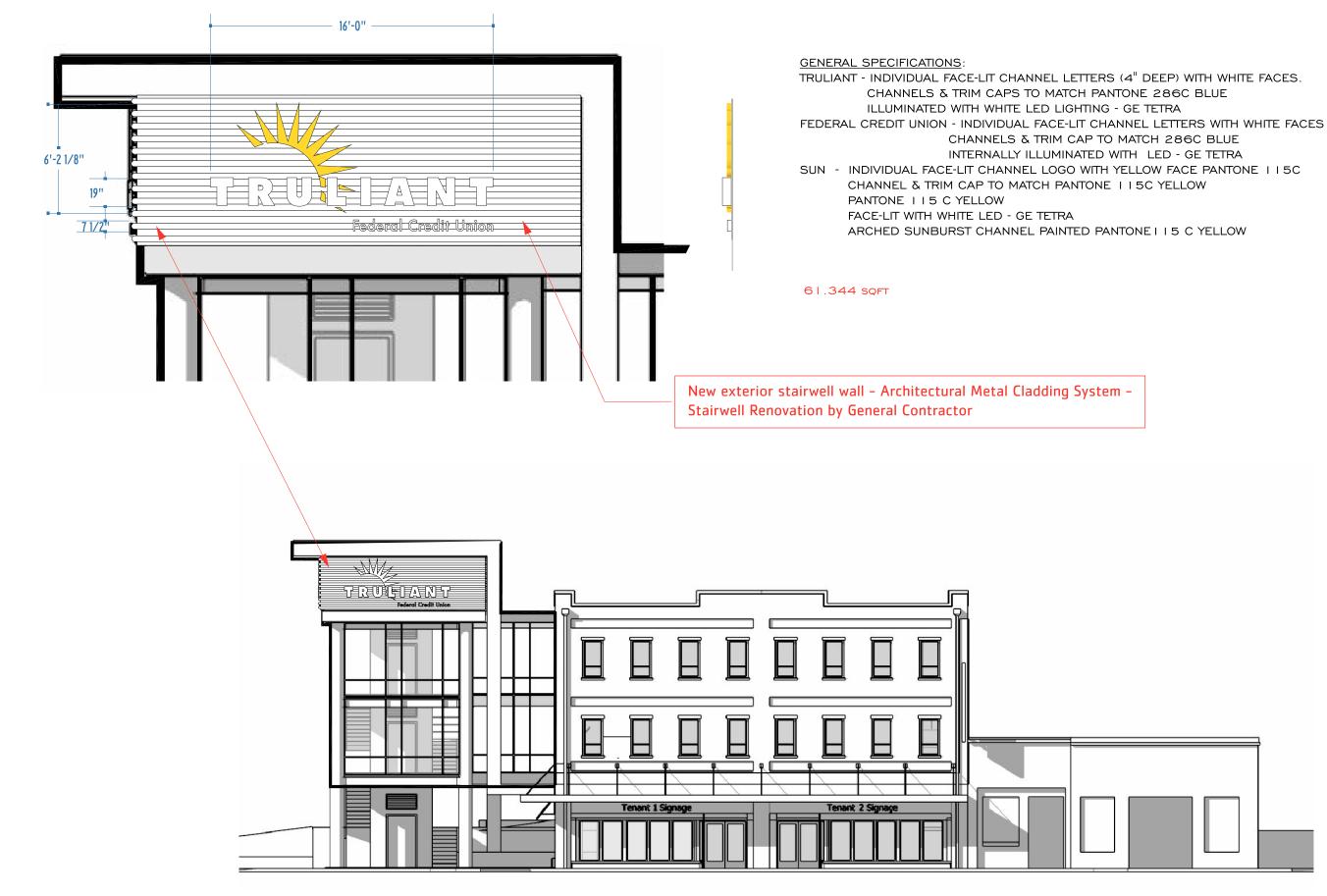
PANTONE TBD

SCALE:3/16"=1'-0"

APPROVED:

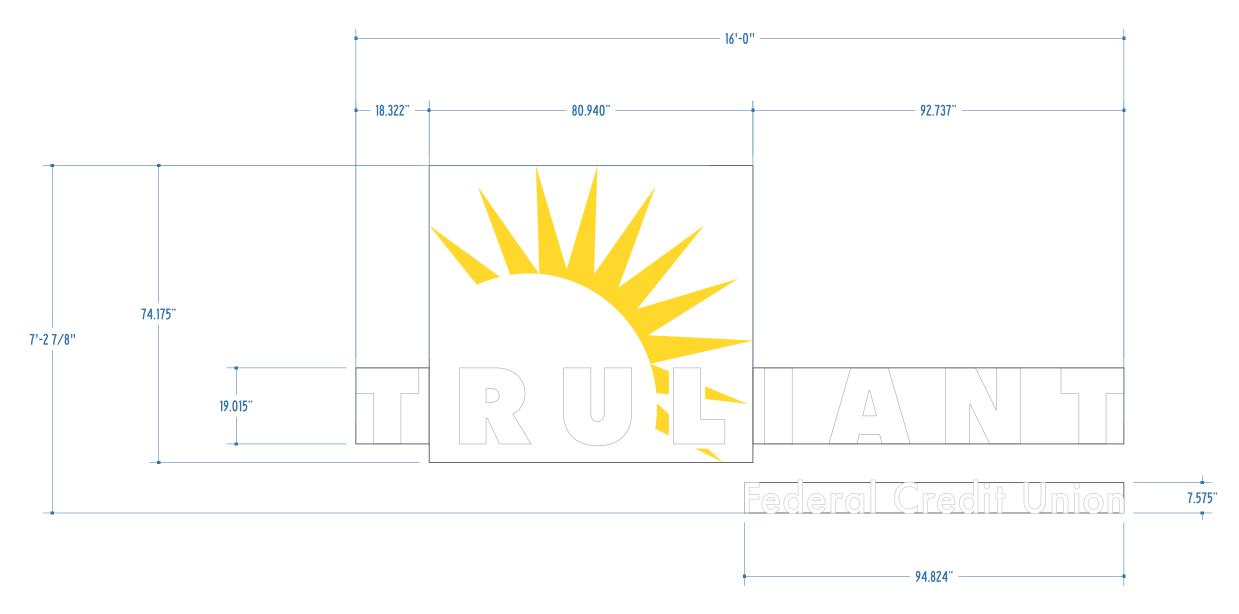


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ITEM C.3 - SOUTH ELEVATION

1,320 TOWER ONLY



61.344 sqft

GENERAL SPECIFICATIONS:

TRULIANT - INDIVIDUAL FACE-LIT CHANNEL LETTERS (4" DEEP) WITH WHITE FACES.

CHANNELS & TRIM CAPS TO MATCH PANTONE 286C BLUE

ILLUMINATED WITH WHITE LED LIGHTING - GE TETRA

FEDERAL CREDIT UNION - INDIVIDUAL FACE-LIT CHANNEL LETTERS WITH WHITE FACES CHANNELS & TRIM CAP TO MATCH 286C BLUE

INTERNALLY ILLUMINATED WITH LED - GE TETRA

SUN - INDIVIDUAL FACE-LIT CHANNEL LOGO WITH YELLOW FACE PANTONE I 15C

CHANNEL & TRIM CAP TO MATCH PANTONE I 15C YELLOW

PANTONE I I 5 C YELLOW

FACE-LIT WITH WHITE LED - GE TETRA

ARCHED SUNBURST CHANNEL PAINTED PANTONE I 15 C YELLOW



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DRAWING#: TRULIANT - GREENVILLE, SC DATE: 12/10/2020 revision 01/04/2021 01/14/2021 01/19/21 01/21/21 JOB: ID SIGN - EXTERIOR LOCATION: 110 WEST NORTHSTREET CONTACT: DRAWN BY: D. MITCHELL JOB FOLDER: 2020 - T SALES PERSON: J. RICKMAN joe@atlanticsignmedia.com

COLOR SPECIFICATIONS:

PANTONE 286 BLUE
PANTONE 115 YELLOW



PANTONE WHITE

 DANTON
PANTON

IE TBD

PANTONE TBD

SCALE:3/16"=1'-0"

APPROVED:



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ITEM C.4 - SOUTH ELEVATION - TENANT SIGNS



110 W NORTH STREET



PROPOSED EXTERIOR CONCEPTS





110 W NORTH STREET



PROPOSED EXTERIOR CONCEPTS





110 W NORTH STREET



PROPOSED EXTERIOR CONCEPTS

